



FRIENDS PROVIDENT

# Artemis UK Growth Fund

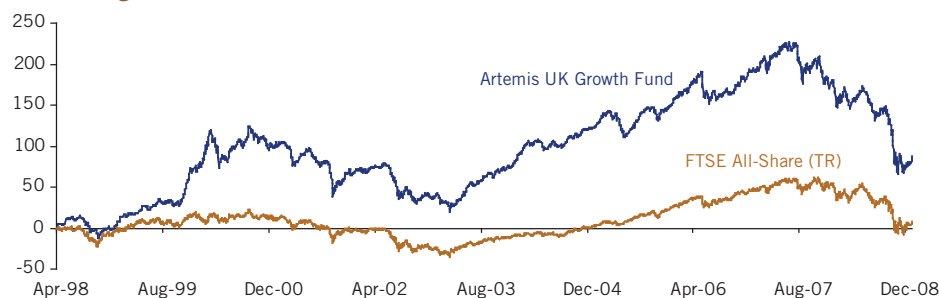
January 2009

Performance	Since Launch*	5 Years	3 Years	1 Year	6 Months
UK Growth Fund (TR)†	87.9	4.6	-25.7	-32.6	-25.3
FTSE All-Share (TR)†	8.0	18.7	-13.8	-29.9	-21.1
Position in Sector	3/141	186/252	230/286	204/321	217/325
Quartile	1	3	4	3	3

Please remember that past performance is not a guide to the future. \*Data from 3 April 1998. Source: Lipper Limited, bid to bid in sterling with net income reinvested to 31 December 2008. All figures show total returns.

† Percentage Growth. Sector is IMA UK All Companies.

## Percentage Growth Since Launch



Source: Lipper Limited, bid to bid in sterling with net income reinvested to 31 December 2008.

Data from 3 April 1998. All figures show total returns.

## Key Points

### Artemis

- Established in 1997, Artemis has grown to be one of the UK's best known investment houses.
- All Artemis fund managers invest their own money in Artemis funds. That means their interests are closely aligned with those of our investors.
- We take a pragmatic investment approach, and do not categorise our funds as value or growth.
- Each of our ten unit trusts is 'benchmark aware, not driven'. So we invest in a share only if we believe it is going to add value, and not because it represents a percentage of the index.

### Fund Manager

- Managed by Adrian Paterson, who has 17 years of investment experience. Formerly with Jupiter Asset Management, he was part of the UK specialist equity team running a variety of institutional and retail funds totalling £1bn, including the highly rated Primadonna Investment Trust. He has a degree in Economics and Politics from Durham University.

### Fund

- The Fund aims to provide long-term capital growth by investment in companies listed, quoted or traded in the UK.
- The Fund offers a fairly concentrated, blended multi-cap portfolio in which fundamental company research goes hand in hand with detailed quantitative analysis.
- The core style is 'growth at a reasonable price'. But with a view to optimising returns, this is modified over the course of economic and stockmarket cycles.
- Stock selection is based on time spent with management to determine catalysts for change, and on industry and market information. It is also supported by our in-house stock-screening tool, SmartGARP™.
- The Fund has a multi-cap focus, but also has the flexibility to invest in all asset classes.



## Fund Ratings



Fund size (offer basis):	£304.2m
Historic yield:**	2.7%
Initial charge:	5.00%
Annual management charge:	1.5%



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